

MPI Potomac’s Mid Atlantic Conference and Expo (MACE) 2020, is an educational conference and business forum for the meetings and events industry, presented by the Meeting Professionals International Potomac Chapter (MPI Potomac). MACE 20 will provide hundreds of meeting professionals from the Mid-Atlantic region and beyond an unrivaled opportunity to learn from industry leaders, advance their careers, impact their organizations. Education sessions will range from keynote presentations to full and mini concurrent sessions approved for clock hours. MACE 18 will also focus on building strategic business relationships in a unique format from exhibitions to receptions.

**Friday, February 21, 2020:**

8:00am	Registration Opens
8:00am - 9:00am	Breakfast with Exhibitors
9:00am - 10:30am	Opening Session
10:30am - 11:00am	Break with Exhibitors
11:00am - 12:00pm	Concurrent Sessions
12:00pm - 1:45pm	Luncheon Session
1:45pm - 2:10pm	Dessert with Exhibitors
2:15pm - 3:15pm	Concurrent Sessions
3:15pm - 3:45pm	Networking Break/Exhibits
3:45pm - 4:45pm	Concurrent Sessions
5:00pm - 6:00pm	Closing Keynote Speaker
6:00pm - 7:30pm	Closing Reception/Exhibits

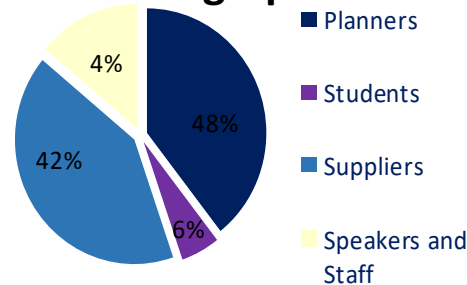
**Tentative Agenda:**

*subject to change*

MACE! 2020 is the perfect place for you to show your support, showcase your organization and be a part of a stellar event. Let’s partner together to showcase you!

**Attendee**

**Demographic\***



**Sponsor Benefits**

# MPI Potomac

## Mid-Atlantic Conference and Expo (MACE)

### Sponsorship Opportunities

The Mid-Atlantic Conference and Expo (MACE) Sponsorship Team is very excited about the 2020 conference. We are looking forward to this being our best year ever and need your help! Listed below are the sponsorship options available for this year's conference. Please know that we work with each of our sponsors to insure that their sponsorship package meets their needs and is mutually beneficial to them and the conference. If you are interested in one of these packages, or an individually created custom package, please reach out to the MACE Team at [info@mpipotomac.org](mailto:info@mpipotomac.org).

SPONSOR BENEFITS	Gold	Silver	Bronze	Exhibitor
	\$8,000	\$5,000	\$3,000	\$800 member \$950 nonmember
Complimentary Supplier Registration	2	1	1	1
\$100 off Supplier Registration	2	1	1	
Free Planner Registrations for clients	2	1	1	
3 Minute Commercial Time at General Session	x			
Concurrent Session Ads	20 second silent video or 4 slides	15 second silent video or 3 slides	2 slides	
Attendee List after show	x	x	x	x
Concurrent Sessions Sponsor/ Room Host	3 sessions	2 sessions	1 session	
Logo on digital room signs	x	x	x	
Exhibit Table	5ft table in premium location	High boy round with customized artwork	High boy round with customized artwork	High boy round
Logo in Scrolling PPT played at General Sessions	Separate slide	x	x	
Hyperlink and logo on website	MPI Potomac and MACE	MACE	MACE	
Ad in Mobile App	x	x		
Logo in Mobile App	x	x	x	LISTING
Mention in Potomac Chapter Newsletter	x	x	x	
Eblast on behalf of sponsor to MPI Potomac membership (to be used by 12/31/20)	2	1	1	
Complimentary Registration to Education programs January, March & May 2020 (3)	x	x	x	
MPI Potomac Planner Mailing List (one-time)	x	x	x	
Recognition as a Strategic Partner at MPI Potomac Evening of the Stars June 2020	x	x	x	

Sponsor Benefits

www.pmpi.org/mace